8 MDM CHALLENGES

Master Data and Product Information Management Challenges which Enterprises can't ignore.

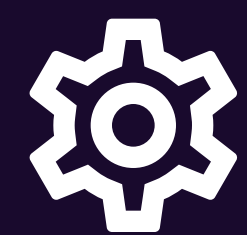**PIMCORE®**
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1

How to use Data from an ERP System?

It's quite likely that you have already arranged the basic product information in your ERP system (e.g. SAP ECC/R3 or Microsoft Dynamics 365 Enterprise/Navision).

2

How to ensure Consistency and Uniformity of Data in external Appearance and Communication, effciently and effectively?

Marketers, product data specialists, CEOs and CMOs have realized that data within the organization exists in many different systems.
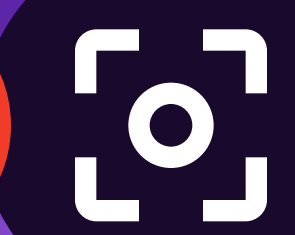
3

How to create a Single Place for Data, offer a consistent Customer Digital Experience on any Device and Channel?

For that cool DXP rich product data should be centralized and bundled with other information like 'inspiration', 'knowledge', 'application', 'events' and 'cases'.

4

How to manage and get Insights on Data Quality. Also, how to make the Process of Data Quality Improvement more effcient?

Data in one place is just the start. However, it can also be a solution to the questions from organization's C-Level or management.

5

How to ensure that Data meets the Laws and Regulations?

More and more organizations are required to prove that their data meets the laws and regulations. In addition, they need to be able to show which data-sheets (including specifications) have been sent to which customers.

6

How to distribute Data to the Customers?

The need to distribute data to customers, suppliers, consumers, portals, other applications and systems simultaneously on different channels and devices, is increasing.

7

How to create Magazines, Leaflets and Brochures, quickly and inexpensively?

Data is also available for physical communication such as leaflets, magazines and brochures. It is equally important, along with high-quality visuals and other images.

8

How and why to create an API Driven IT Architecture?

Traditionally, various systems existed for data storage: CMS for website content, MAM for mobile content, DMS for documents, PIM for product data, DAM for assets such as images and files and MDM for all the data.